

New Steamship Line Formed for Postwar Trade

To operate a fleet of fast, modern combination cargo and passenger vessels between the Pacific Coast and the British Isles, a group of Southern California business men today announced formation of the American Pacific Steamship Company, with capitalization set at \$3,000,000.

Los Angeles will be the home port of the new line, giving this city its first steamship line operating in foreign trade. Under present plans, six 16 1/2 knot C-2 vessels will be obtained from the Maritime Commission in a bid to capture the valuable fruit, grain and other cargo which, before the war, were chiefly hauled to Europe in foreign ships.

Each vessel will have luxurious accommodations for 12 passengers.

The ships will operate on a fixed schedule basis, with two sailings a month, and with turn-around time, including stops at three Pacific Coast and three British Isles ports, estimated at 90 days.

Ports of call on the coast will include Seattle, San Francisco and Los Angeles; those in the United Kingdom, London, Liverpool and Manchester. A fuel

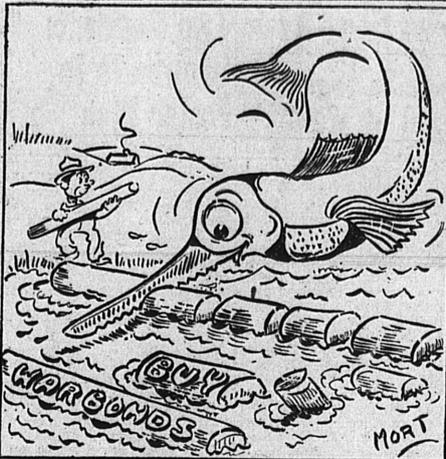
stop will be made at Cristobal, in the Canal Zone.

The C-2, one of the outstanding marine developments of the war, is 459 feet long and will have a cargo capacity of 8,055 tons, including 100,000 cubic feet of refrigerated cargo space, according to the new line's officers.

"Before the war, 375,000 tons of fruits and vegetables, 282,000 tons of fish products, 282,000 tons of grain, 20,000 tons of cotton were included among the \$37,700 tons of Coast products annually shipped to Europe, most of it in foreign bottoms," Harry S. Scott, President of the Company and President of General Steamship Corporation, which has maintained offices in Los Angeles, San Francisco, Portland and Seattle for many years, declared.

"Our directors are convinced that exceptional opportunities exist for a locally owned steamship line to re-establish a large part of this trade with fast American ships," he continued.

Other directors include Eugene Overton of the law firm of Overton, Lyman, Plumb, Prince and Vermille; Willard W. Keith, insurance executive; Emerson Spear, manufacturer; Morgan Adams, President of Mortgage Guarantee Company; John Cosmas, President of Standard Shipbuilding Company and ship owner, all of Los Angeles; Dwight Hill, steamship company executive of Seattle and San Francisco, and R. W. Winquist, Vice President of the



Shortage of help doesn't bother Lester Green, farmer. When he has wood to cut he gets a live swordfish, throws a bag of salt in his mill pond for deep sea atmosphere and puts it to work. In the morning Lester dumps a cord of hard wood in the pond and by evening the fish has it sawed into stove lengths. It saves both manpower, and money for more and bigger War Bonds. U. S. Treasury Department

General Steamship Corporation. In all parts of the world for the War Shipping Administration. Virtually this same group formed the Los Angeles Tanker Operators, Inc. two years ago, to give Los Angeles its first operation of government vessels in the war effort. This concern now operates nearly 50 tankers. People never improve unless they look to some standard or example higher and better than themselves. —Tryon Edwards

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- E-Z-Spread Honey 1-lb. Jar 30c
- Apple Juice Morgan Quart Bottle 18c
- Apple Butter Heinz 17 1/2-oz. Jar 21c
- Grabapple Jelly Saxon House 1-lb. Glass 19c
- Diced Beets Del Monte No. 305 Glass 12c
- Diced Carrots Prince No. 303 Glass 12c
- Raviolis Superior 1-lb. Glass 17c
- Nabisco Shreddies Large Pkg. 13c
- Campbell's Cream of Spinach Soup No. 1 Can 12c
- Elastic Starch 12-oz. Pkg. 7c
- Mrs. Stewart's Bluing 4-oz. Bottle 8c
- Cider Vinegar Heinz Quart Bottle 18c
- Purex Bleach Half Gallon 24c
- Prunes Clara-Val Extra Large 2-lb. Pkg. 29c
- Sun Valley Wines 7-1/2 Pint 49c
- Gaines Meal Dog Food 5-lb. Pkg. 49c
- A-Penn Motor Oil 2-gal. 1.45
- Corn Kix or Cheerios 7-oz. Pkg. 11c
- Ivory Soap Personal Size 2 Cakes 9c

In our Produce Dept!

ASPARAGUS

WILLIAMS FANCY 2 lbs. 27c
WILLIAMS Extra Fancy 2 lbs. 39c

Cabbage 2 lbs. 9c
Celery LARGE STALKS lb. 10c

New Potatoes WHITE ROSE 10 lbs. 39c
Grapfruit ARIZONA DESERT 5 lbs. 33c
Fresh Peas TENDER FULL PODS 2 lbs. 27c
Navel Oranges LARGE CHOICE 5 lbs. 33c

In our Meat and Fish Dept!

Superior Certified-Fresh Fish

FILLET OF TRUE COD FRESH PACIFIC 36lb. 89c
WESTERN OYSTERS Pint Jar 99c
EASTERN WHITING PAN DRESSED 24lb. 16c
DRESSED HERRING 16lb. 23c
JACK SMELTS FRESH 23lb. 23c

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MEL-O-BIT PROCESSED AMERICAN CHEESE 35lb. 7c
SAUER KRAUT POINT FREE (Bulk) 7lb. 53c
SPICED LUNCHEON MEAT 53lb. 34c
COLD CUTS ASSORTED 5 KINDS 34lb. 23c
COTTAGE CHEESE KRAFT Creamed or Country Style 23lb. 23c

BLUE STAMP VALUES

CURFEW CUT Green Beans No. 2 Can 13c
NIELETS Corn 12-oz. Can 13c
BUTTER KERNEL Corn No. 2 Can 14c
EARLY GARDEN Del Monte Peas No. 2 Can 14c
GREEN GIANT Tender Peas No. 2 Can 18c
DEL MONTE Tomatoes No. 2 Can 14c
LIBBY Tomato Juice 46-oz. Can 22c
A&P Grape Juice Pint Bottle 19c
A&P Apple Sauce No. 2 Can 13c
SOUTHERN BEAUTY Compote Peas No. 2 Can 19c
LARSEN Veg-All 18-oz. Glass 15c
GLENWOOD Peas No. 2 Can 11c

EXCLUSIVE AP PRODUCTS

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Sunnyfield Rice Gems 5 1/2-oz. Pkg. 9c
Ann Page Egg Noodles 1-lb. Pkg. 19c
Ann Page Macaroni or Spaghetti 2-lb. Pkg. 21c
Sultana Apricot Preserves 1-lb. Glass 26c
Sultana Peach Preserves 1-lb. Glass 24c
Sultana Blackberry Preserves 1-lb. Glass 25c

BOKAR COFFEE VIGOROUS & WINERY
2 1-lb. Bags 51c

All Advertised Items Subject to Stock on Hand The Great Atlantic & Pacific Tea Company 1330 EL PRADO-TORRANCE (TAXABLE ITEMS ARE SUBJECT TO TAX) PRICES EFFECTIVE THROUGH SATURDAY

PAPER SHORTAGE CONTINUES! Bring your own shopping bag or other container.

Granulated Soap White King Large 23c
Laundry Soap White King Reg. 4c
Trico (Toasted Rice) 9-oz. Pkg. 12c
Paper Towels Northern 9c

CAMAY SOAP 3 CAKES 20c

Ivory SOAP 3 MED. BARS 18c

Ivory FLAKES LARGE PACKAGE 23c

DUZ SOAP LARGE PACKAGE 23c